



Reach Theatre Contacts with your ad in *SPOTLIGHT!*

Your ad in AACT's *Spotlight* will be seen by theatre lovers, leaders, and decision makers



Spotlight is:

- Published 6 times a year
- Distributed regularly to 1800 AACT members
- Mailed to 8,000 recipients in January/February
- Available on the AACT website

Spotlight does:

- Provide targeted, inexpensive advertising
- Reach community theatre leaders worldwide
- Drive traffic to your website with an embedded link in your ad
- Shine a light on your products and services

Make direct contact by renting an AACT Mailing List!



Mailing Lists:

Known Theatres List (6000)
Select List (1000, 2000, 2500)
Theatres & Individuals (8000)
Regional List (particular states)
Theatres Email List (2600)



For more information, receive a sample copy of **Spotlight**, reserve your advertising space, or rent a mailing list, please contact Darlene DeLorenzo

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